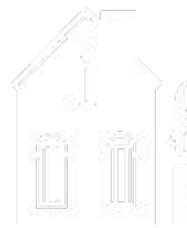


# **This Market Analysis Report Will Show Your Team Exactly What It's Going To Take To "Win" More Business Through The Internet & Blanket The 1st Page Of Google!**

*This Custom Report Is Being Created For:*



# Where You Will Be Blanketing The 1st Page Of Google

Location

Enter a location to target

Targeted locations (1)

California, United States state

Reach ⓘ ✕

50,300,000 ✕

CANCEL

SAVE



# Overall Stats & Showroom Keywords

Plan settings ⓘ Plan name: Plan from Nov 7, 2019, 1 AM, GM... Locations: California, United States Language: All languages Search networks: Google Next month Dec 1 - 31, 2019 < >

FORECASTS

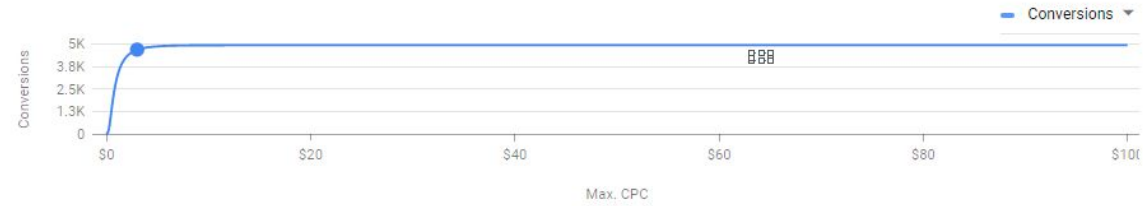
NEGATIVE KEYWORDS

HISTORICAL METRICS

Saved 13 hours ago

Your plan can get **4.7K conversions** for **\$140K** and a **\$5** max. CPC ☺

Conversion rate : 4.99%, Value per conversion -



Conversions	Avg. CPA	Clicks	Impressions	Cost	CTR	Avg. CPC	Avg. Position
4.7K	\$30	94K	1.8M	\$140K	5.3%	\$1.52	1.6
				Daily Budget: \$18K			

<input type="checkbox"/> Keyword	↓ Impressions	Clicks	Cost
<input type="checkbox"/> bathroom showroom	5,990.53	221.15	\$503.90
<input type="checkbox"/> kitchen showroom	1,793.30	52.75	\$153.03
<input type="checkbox"/> bath showroom	1,621.07	56.36	\$146.77
<input type="checkbox"/> kitchen showroom near me	263.86	9.07	\$25.82
<input type="checkbox"/> bathroom showroom near me	231.71	8.01	\$20.00
<input type="checkbox"/> bath showroom near me	96.21	2.81	\$8.76

# Product Category Keywords

<input type="checkbox"/> Keyword	↓ Impressions	Clicks	Cost
<input type="checkbox"/> Furniture	1,023,129.75	41,679.21	\$66,006.16
<input type="checkbox"/> Lighting	164,417.25	6,220.13	\$10,223.92
<input type="checkbox"/> Kitchen	95,393.56	3,241.24	\$5,256.97
<input type="checkbox"/> Shower Doors	54,267.16	1,618.30	\$3,043.97
<input type="checkbox"/> Faucets	39,788.34	1,485.29	\$2,179.35
<input type="checkbox"/> Chandeliers	35,288.17	1,262.62	\$2,115.93
<input type="checkbox"/> Toilets	32,782.46	1,401.87	\$1,737.91
<input type="checkbox"/> Lanterns	29,677.16	1,497.48	\$1,595.03
<input type="checkbox"/> Kitchen Faucets	25,404.20	1,099.22	\$1,811.31
<input type="checkbox"/> Bathtubs	23,371.87	785.20	\$1,420.01
<input type="checkbox"/> Showers	22,595.54	887.30	\$1,192.76
<input type="checkbox"/> Bathroom	22,526.11	914.43	\$1,556.73
<input type="checkbox"/> Kitchen Sinks	19,300.88	883.89	\$1,258.28
<input type="checkbox"/> Shower Heads	18,082.74	752.58	\$1,188.71
<input type="checkbox"/> Table Lamps	15,545.48	717.42	\$1,089.19
<input type="checkbox"/> Sinks	15,381.38	569.94	\$822.21
<input type="checkbox"/> Track	12,837.80	904.06	\$551.96
<input type="checkbox"/> Shower Systems	12,799.93	462.87	\$878.17

# Brand Keywords

<input type="checkbox"/> Keyword	↓ Impressions	Clicks	Cost
<input type="checkbox"/> Kohler	177,219.88	8,753.50	\$19,077.96
<input type="checkbox"/> Panasonic	23,477.97	1,324.65	\$2,537.68
<input type="checkbox"/> Emtek	18,676.87	805.33	\$2,175.43
<input type="checkbox"/> American Standard	17,657.38	621.71	\$1,365.61
<input type="checkbox"/> Ginger	15,304.25	1,145.72	\$570.12
<input type="checkbox"/> Hafele	11,421.88	582.60	\$1,125.16
<input type="checkbox"/> Toto	11,332.97	535.57	\$882.21
<input type="checkbox"/> Brizo	10,686.89	358.80	\$826.11
<input type="checkbox"/> Oceania	10,378.67	366.74	\$753.19
<input type="checkbox"/> Insinkerator	9,934.13	463.07	\$589.03
<input type="checkbox"/> California Closet	9,880.78	387.79	\$579.14
<input type="checkbox"/> Inc.	9,791.87	351.59	\$562.50
<input type="checkbox"/> Hansgrohe	8,576.78	400.09	\$584.67
<input type="checkbox"/> Sigma	8,529.36	851.57	\$681.16
<input type="checkbox"/> Grohe	8,167.80	487.51	\$655.42
<input type="checkbox"/> Top Knobs	8,013.69	589.54	\$1,420.83
<input type="checkbox"/> Wac Lighting	6,247.36	321.40	\$898.63
<input type="checkbox"/> Elkey	5,885.79	217.26	\$466.68